

Sound Mind Investing

AMERICA'S PREMIER CHRISTIAN FINANCIAL NEWSLETTER

The newly revised and updated 5th edition of *The Sound Mind Investing Handbook* is ready! See the other side for a very special "below wholesale" discount available only to SMI subscribers.

In times like these, how can you responsibly and intelligently manage your finances for the good of your family and to the glory of God?

If you were to ask these respected Christian teachers, they might suggest you pick up a copy of *The Sound Mind Investing Handbook*, the acclaimed book that helps you make important decisions based on biblical principles.

Howard Dayton

Co-founder with Larry Burkett
of Crown Financial Ministries

"*The Sound Mind Investing Handbook* is an inviting, step-by-step investing primer for anyone who finds the subject intimidating. Austin's 30 years of experience in the field make him a knowledgeable guide, yet he writes in an easy-to-understand manner that will appeal to those just starting out. And best of all, it's Biblically-based, equipping readers to 'have more so they can give more.' *The Sound Mind Investing Handbook* will help Christians build eternal portfolios."

Mary Hunt

Founder and Editor of Debt-Proof Living

"In the same way that I am no economist, I'm not exactly an investment wizard either. That's why I am a huge fan of Austin Pryor, author of *The Sound Mind Investing Handbook*. I suggest you get a copy and read it straight through. It's not at all difficult, but the knowledge you will gain will give you tremendous confidence. Everything I know about investing I learned from Austin Pryor."

Randy Alcorn

Author of *Money, Possessions & Eternity*

"If you're looking for an attractive easy-to-follow investment guide written in plain English, look no further. Austin Pryor writes without vested interests in any specific plan or fund. This means greater candor and objectivity. I'm frankly skeptical of a lot of stuff coming out of the financial realm with its short-term 'for this life only' perspective. Austin is a man with a larger and better perspective. May every reader seek to make wise investments of money and time in God's kingdom, investments that will pay off not only in this life, but in the eternal life to come!"

Beverly LaHaye

Founder, Concerned Women of America

"*The Sound Mind Investing Handbook* gives important steps to help you prepare before you invest. You'll learn how to set priorities, avoid risk, and develop reasonable long-term financial goals. It will tell you everything you need to know to make wise financial choices for your family. And Austin does it without getting bogged down in complex financial terms that might make things confusing for lay people like you and me. This is a vital tool that you'll want to refer to again and again as you make your financial decisions."

Larry Burkett (1939-2003)

Co-founder with Howard Dayton
of Crown Financial Ministries

"I regard Austin as a good friend, and have found his counsel to be both biblical and practical. I know of no other individual with whom I would consult with more confidence on the subject of mutual fund investing than Austin. If you will spend the time to read carefully the counsel Austin provides in *The Sound Mind Investing Handbook*, you will find it both time and money well spent."

Ron Blue

Founding Partner of Ronald Blue & Co.

"I have had the privilege of knowing Austin Pryor since the beginning of my Christian life. There are few that I have as much respect for and confidence in than Austin. His counsel in the investment area has proven to be extraordinarily wise and discerning over a long time period. I can recommend *The Sound Mind Investing Handbook* without hesitation as a 'must read' for anyone interested in investing in very uncertain economic times. I consider it a privilege to be able to make this recommendation."

Dr. Charles F. Stanley

Senior Pastor
First Baptist Church of Atlanta

"When I wrote *The Glorious Journey*, I had to include a quote by Austin Pryor in my book. Here is a man of great insight who has the ability to make difficult subjects easy to comprehend. It is obvious that *The Sound Mind Investing Handbook* combines biblical wisdom with very practical and understandable application. Anyone would profit from reading this book."

Howard Hendricks

Chair, Center for Christian Leadership
Dallas Theological Seminary

"I have never outgrown the enjoyment of a book with lots of pictures. This book clearly explains what before was difficult to understand. A true expert knows his field well enough to explain it in simple terms yet with profound insights. Austin Pryor deciphers the bewildering jargon of the investment world for the first-time investor, yet also provides profound insight for the seasoned money manager. As a book that applies biblical principles to an area of great need, I highly recommend *The Sound Mind Investing Handbook*."

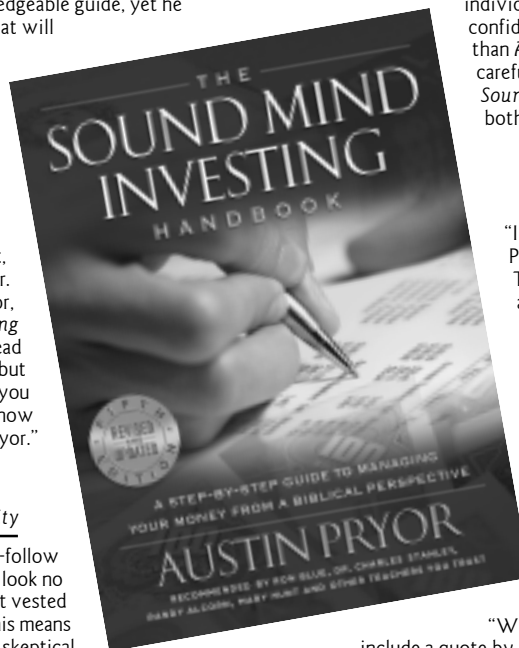


Table of Contents

A ROADMAP FOR WHAT YOU NEED TO KNOW AND WHERE TO FIND IT

Getting Debt-Free: The First Level of Financial Fitness

- 1
Laying a Proper Foundation
- 2
Your Spending Plan:
Don't Leave Home Without It!
- 3
Credit Cards: Are You Using Them
or Are They Using You?
- 4
The Importance of Having
Your Home Paid For

Saving for Future Needs: The Second Level of Financial Fitness

- 5
Do You Have
Adequate Savings?
- 6
Shopping for Safety
in Your Emergency Fund
- 7
Shopping for Higher Returns
in Your Accumulation Fund
- 8
Preparing for College

Investing Your Surplus: The Third Level of Financial Fitness

- 9
What Investing Is and Why It's
Actually Quite Simple
- 10
What Mutual Funds Are and
Their Advantages to Investors

11 How Mutual Funds Are Sold and the Best Way to Buy Them

- 12
Necessary Cautions
- 13
Income Taxes and Your
Mutual Fund Investments

Diversifying for Safety: The Fourth Level of Financial Fitness

- 14
The Basics of Bonds
- 15
Stock Market Basics
- 16
A Just-the-Basics Strategy
Built Around Six Model Portfolios
- 17
Selecting the Portfolio Mix
Best Suited to Your Risk-Taking
Temperament and Current Season of Life
- 18
Getting Started on the
Road to Financial Security
- 19
Systematic Strategies for Meeting
Long-Term Investment Goals
(Even If You're Starting from Scratch)
- 20
Making the Transition:
How to Get from Where You Are Now
to Where You Want to Go

Retirement Countdown: Preparing for Prime Time

- 21
The High Cost of
Living in Prime Time
- 22
Your Pension at Work:
What You Need to
Know about 401(k) Plans
- 23
Your Personal Pension:
The Ins and Outs of IRAs
- 24
Lowering Your Investment Risk
as You Approach Retirement

Investing that Glorifies God A Blueprint for Building Your Financial House on Solid Rock

- 25
Investing That Glorifies God
Acknowledges His Sovereignty
- 26
Investing That Glorifies God
Values His Majesty
- 27
Investing That Glorifies God
Advances His Kingdom
- 28
Investing That Glorifies God
Upholds His Righteousness
- 29
Investing That Glorifies God
Seeks His Wisdom
- 30
Investing That Glorifies God
Enjoys His Blessings

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Thanks for your continued support! I appreciate your subscription to the SMI newsletter. We could not have experienced the exciting growth we've seen without the support of interested readers like you! As my way of saying thanks, I'm sending along this Subscriber Appreciation Card. It entitles you to purchase my newly-revised book (5th edition), which will retail for \$24.99, for just \$15.99 (a 50% discount plus \$3.50 for postage and shipping materials). The 50% discount is below wholesale. It's a better deal than your local book store gets! This is a special offer and is void after December 31. You may order as many copies as you wish—the book makes a fine gift for young couples and others who want to put together a workable, personalized financial game plan. This card and your check in full payment must accompany your order (sorry, no credit card charges on this one). Books will be sent beginning in mid-December (but Christmas delivery cannot be guaranteed). I hope you find the material in the book helpful, and that it encourages you to continue growing in your knowledge and understanding of financial matters!

To Place Your Order

Please fill in your name and address as it appears on your address label. Payment by check of \$15.99 per book must accompany your order. For Kentucky residents, the cost is \$16.95 per book. Due to the high cost of shipping, orders to be delivered outside the U.S. cannot be accepted at this time.

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